

8 Best Practices for AI Adoption

Practical actions to driving business impact with AI

Align AI with Business Objectives

- Start with high-impact, goal-aligned use cases
- Focus on quick wins to build credibility and momentum

Upskill and Educate Teams

- Provide role-based AI training
- Run hands-on: demos to show practical benefits

Design for Trust & Transparency

- Choose explainable, auditable tools
- Pilot and gather feedback to refine solutions

Involve End Users Early

- Co-create with frontline teams
- Pilot and gather feedback to refine solutions

Communicate Benefits Clearly

- Acknowledge concerns about jobs or privacy
- Use clear change management and open dialogue

Address Resistance Proactively

- Identify primary sources of resistance through surveys or listening sessions
- Involve skeptics early in pilots to build trust and uncover objections

Measure and Share Results

- Track KPIs: adoption, time saved, decision quality
- Broadcast wins to drive more adoption

Establish an AI Center of Excellence

- Guide to AI strategy, governance, and scaling
- Empower early adopters to vet tools and champion best practices